

GUIDE TO Alumni-hood

Interactive PDF



LAWRENCE UNIVERSITY
APPLETON, WISCONSIN

Dear alumni,

Welcome to the alumni family! Upon your graduation, you joined the ranks of more than 20,000 active alumni members who are proud of our shared past, the success of the college and the accomplishments of our alma mater.

Lawrence alumni are committed to the success of Lawrence University, and we hope you will help us continue that tradition. We have three challenges for you:

1. **Stay connected** with each other and to expand your circle of LU friends.
2. **Get involved** with the college. Volunteer to help plan your reunion, organize your local regional club or interview prospective students.
3. **Give back** to Lawrence in any way possible. Without our alumni support, Lawrence would not be the great institution it is today, and it will need your support to continue as such into the future.

We are very proud of you and cannot wait to see where life takes you in the years to come!

Sincerely,



Jeff Fox '72
President
Lawrence University Alumni Association



I'm a WHAT?



ALUMNA

Female graduate



ALUMNUS

Male graduate



ALUMNI

Multiple graduates,
male or mixed



ALUMNAE

Multiple graduates,
female

There are over 20,000 LU alumni! *(It's pretty epic.)*

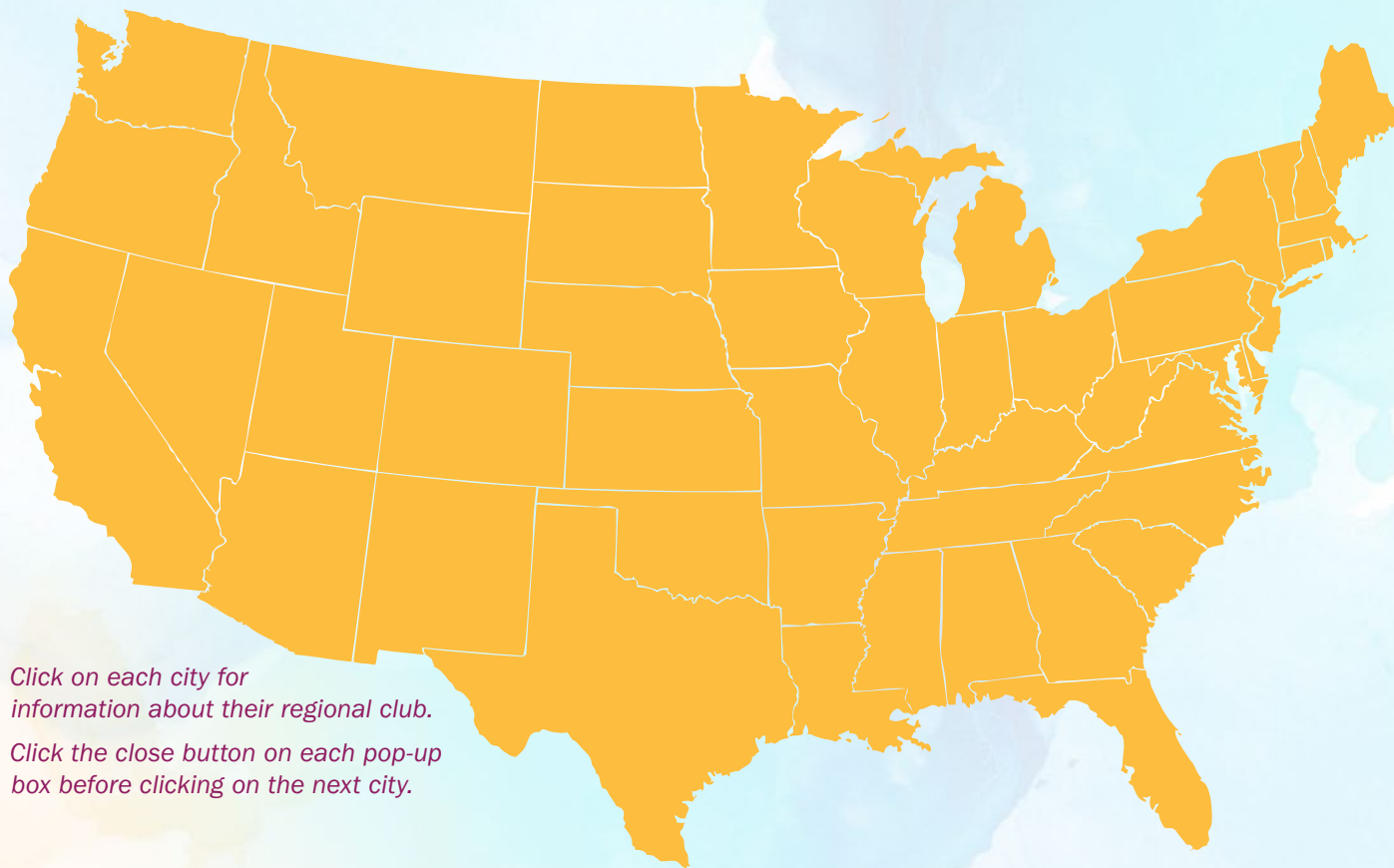
you

And there's a lot you can do.

Stay Connected

REGIONAL ALUMNI CLUBS

Living in one of these areas? Check out the regional club Facebook group for your city to hear about events (like young alumni happy hours!) and volunteer opportunities.



*Click on each city for
information about their regional club.*

*Click the close button on each pop-up
box before clicking on the next city.*

Want to plan an event in your area?

Contact Fanny Lau '14 at fanny.y.lau@lawrence.edu.

Want the invite? Update your address and contact information through [Voyager](#) or by emailing alumni@lawrence.edu.

FACEBOOK

[Lawrence University Alumni](#)

[Lawrence University Young Alumni group](#)

TWITTER

[@lawrenceuni](#)

INSTAGRAM

[@lawrenceuni](#)

LINKEDIN

[Lawrence University](#)

SNAPCHAT

[Lawrenceuni](#)

WEB

The LU website is also a great resource for all things Lawrence:

lawrence.edu



#LarryU

Lawrence's new social media hub.

Want to share something?
Add **#LarryU** to your posts.

go.lawrence.edu/larryu

Get Involved

Lawrentians are known for their volunteerism and meaningful citizenship, and nearly 1,000 alumni volunteer for Lawrence! It's a vibrant volunteer community, and we want you to get involved!

WHY DOES LU NEED ALUMNI VOLUNTEERS?

Get Involved

You don't need to be seasoned alumni to volunteer ... we have volunteers of all ages, from 21 to 97!

The most involved alumni graduated within the last 10 years!

Can't decide which volunteer opportunity to pick? More than 50 percent of our volunteers serve more than one area of the college ... there are no limits!

Give Back

WHY IS ALUMNI GIVING IMPORTANT TO THE COLLEGE?

Alumni giving is the gauge for corporations, foundations and college rankings that show how happy alumni are with their college experience. Not only does your gift support our students and their LU experiences, it also helps us get important grants and fellowships for faculty research, student projects and more!

IT'S THE LITTLE THINGS THAT MAKE A DIFFERENCE



Click on the video to watch how the Lawrence Fund makes a difference.

BE A STAR FOR LIFE!

If you've given every year since your senior year, you are a member of our **Star for Life Program!** This entitles you to three things:

1. Warm fuzzies
2. Bragging rights
3. A star next to your name in our annual report (coming later this year!)

To keep your star, make sure you give to Lawrence every year!

Contact the Office of Annual Giving at 920-832-6548 or annual.giving@lawrence.edu for more info.

Save the Date

SAVE THE DATE FOR GIVING DAY!

On Nov. 15, 2016, we'll be doing it all again! Visit go.lawrence.edu/givingday for more info.

Click the forward and back buttons to see photos from last year's Giving Day telethon.



The Perks

WANT TO MOVE YOUR CAREER FORWARD?

- Contact career services to set up an appointment with an advisor at careerservices@lawrence.edu.
- Visit [LUworks](#) to check out job postings, including those from other alumni.
- Network with other Lawrentians through [Voyager's](#) "Find Alumni" tab.

FEELING NOSTALGIC?

- For local alumni, get an LU alumni ID to access the wellness center and the library.
- Wherever you are, come back to Björklunden for a summer seminar series or stay for the weekend. Contact kim.a.eckstein@lawrence.edu or visit go.lawrence.edu/bjork for more info.





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