

LSB MENTOR: Adam Breseman '14



Most Recent Title	Mid-Market Account Executive	Company	ReviewTrackers
Location (City/State)	Chicago, IL		
Role Description	Joined pre-series B funding as 53rd employee of the company and 9th Account Executive on the sales team. Closing business and helping marketers grow and retain customers by better managing their online reputation.		
Other Role Descriptions	Account Executive, Syndio: Joined people analytics startup as 7th employee. Weathered the trials and tribulations of an early stage company through funding, acquisition, and creation of sales processes/ product. Student, Startup Institute: 8-week career accelerator designed to build a skill set for immediate impact in a startup environment. Built out a deep network in the tech ecosystem here in Chicago.		
First Post Lawrence Experience	Inside Sales, BCDVideo		
Lawrence Major/Grad Year and any Graduate Level Education	Biology, 2014		
Hobbies	Improv Comedy, Basketball, Running, Reading, Meditation, Journaling		
Extracurricular activities at Lawrence	Basketball, SAAC		
LinkedIn Profile	www.linkedin.com/in/adambreseman/		

LSB MENTOR: Syed Rabbi '99

**Most Recent Title:**

Head of Industry,
Consumer Packaged
Goods

Company:

Google

Location (City/State)

Chicago, IL

Role Description

- Help marketers grow brands and reach customers across all digital channels
- Lead national media sales team for Top 100 Consumer Packaged Goods companies
- Responsible for \$xxxM in quota

**Other Role
Descriptions****First Post Lawrence
Experience**

Analyst, Deloitte Consulting

**Lawrence Major/Grad
Year and any
Graduate Level
Education**

BA Economics and Biology, 1999

MBA, The Wharton School, 2008

Hobbies

Soccer / English Premier League, spending time with my wife and daughter

**Extracurricular
activities at Lawrence**

Lambda Sigma, Lawrence International

LinkedIn Profile

<https://www.linkedin.com/in/syed-ayaz-rabbi-5131301/>

LSB MENTOR: David Eddy '81



Most Recent Title	Vice President	Company	GuideSpark
Location (City/State)	Redwood City, CA		
Role Description	Head of Content & Business Development I lead a sixty person team of graphic designers, art directors, producers and writers who create multi-media content for our customers		
Other Role Descriptions	In my role leading Business Development I oversee a team that is responsible for developing strategic partnerships with industry leaders in Human Resources and Financial Wellness		
First Post Lawrence Experience	I began my post Lawrence career working for Riggs Bank in Washington, D.C. where I gained experience in all facets of commercial and retail banking. Following Riggs, I have worked in the Capital Markets in a variety of revenue producing roles.		
Lawrence Major/Grad Year and any Graduate Level Education	Graduated in 1981 with a BA, majoring in Government		
Hobbies	I'm involved in a variety of recreational activities, including cycling, skiing, golf and scuba diving. I enjoy traveling with my wife and two adult children to experience foreign cultures, world history and exotic foods.		
Extracurricular activities at Lawrence	Judicial Board Chairman, Residence Hall Head Counselor, Phi Delta Theta Fraternity, Varsity Soccer and Club Lacrosse		
LinkedIn Profile	David Eddy's LinkedIn Profile		

LSB MENTOR: Jennifer Aspen Mason '90



Most Recent Title	Strategic Science Advisor	Company	FlavorSense Corp & various other food or consumer health start-ups
Location (City/State)	I am based in Nashville, TN		
Role Description	Applying 20+ years of FMCG science and business leadership experience to various organizations. For example, FlavorSense is a San Francisco based, Whole Flavors™ and Whole Ingredients™ company, specializing in agriculturally based, cost effective, genuinely clean label flavors, ingredients and pharmaceuticals. I am helping with business strategy and scale up, as well as writing research grants and preparing investment pitches.		
Other Role Descriptions	2016-2017: Technology & Science Strategy Officer—Mars, Inc 2011-2015: VP R&D, Mars Petcare Previously, 16 years of R&D leadership roles at Unilever across multiple categories, global, regional and local		
First Post Lawrence Experience	Graduate School, Followed by my first role at Unilever in England. I was hired to study the psychological and physiological effects of tea as Unilever is the #1 manufacturer of tea (eg Lipton)		
Lawrence Major/Grad Year and any Graduate Level Education	Psychology Major, Neuroscience Minor, LU '90 PhD Behavioral Pharmacology, University Of Chicago MBA Executive Course, Henley Management College, UK Women's Leadership Course, Kellogg School of Business		
Hobbies	Triathlon, Running, Cycling, Wine Education & Travel, 2 kids, 3 adult stepkids, 2 dogs and 1 husband (in no particular order!)		
Extracurricular activities at Lawrence	Cross-Country, Track, Kappa Alpha Theta, J-Board, Mortar Board, Residence Life Counselor		
LinkedIn Profile	https://www.linkedin.com/in/jennifer-aspen-mason-b415b23		

LSB MENTOR: Hugh McLean '80



Most Recent Title Partner **Company** Rock Island Capital LLC

Location (City/State) Oak Brook, IL

Role Description Partner in small Private Equity Firm

Other Role Descriptions In 2016, finished 36 year banking career

First Post Lawrence Experience Trainee, American National Bank

Lawrence Major/Grad Year and any Graduate Level Education Economics, 1980, MBA University of Chicago

Hobbies Golf, Cycling

Extracurricular activities at Lawrence Honor Council

LinkedIn Profile <https://www.linkedin.com/in/hugh-mclean-11a4128/>

LSB MENTOR: James (Jamie) Reeve, III. '95



Most Recent Title	Sr. Vice President, Wealth Strategist	Company	The Northern Trust Company
Location (City/State)	Milwaukee, WI		
Role Description	I work with prospective clients, identifying their Wealth Management needs and in turn I introduce the unique resources to serve them. I work closely with business owners, professionals, philanthropists and their advisors providing a holistic financial plan lasting generations.		
Other Role Descriptions	I network constantly building trusted relationships including mutually beneficial referral sources. Dot connector and rapport builder.		
First Post Lawrence Experience	High School Social Studies Teacher and Coach.		
Lawrence Major/Grad Year and any Graduate Level Education	History (w/ Education certificate), 1995; MBA from Marquette University.		
Hobbies	Coaching 3 kids' sports teams. Nonprofit volunteerism. Golf. Fishing & hunting. Packers!		
Extracurricular activities at Lawrence	Varsity Football; Varsity Golf (spring season); Outdoor Rec Club; LU Intramurals Committee & Participant; RLA Jr. Year Trever Hall; Celebrate! Main Stage committee; Lifeguard; Senior Class Officer (Vice President); London Center study abroad program;		
LinkedIn Profile	https://www.linkedin.com/in/jamierreeve3/ NTAC:3NS-20		

LSB MENTOR: Kurt Wolf '93



Most Recent Title	Co-Founder	Company	enVision Business Consulting
Location (City/State)	Denver, Colorado		
Role Description	Recently recognized as #335 on Inc.500 fastest growing companies list and one of Colorado's Companies to Watch (2014), enVision is a high growth, collaborative, entrepreneurial consulting company		
Other Role Descriptions			
First Post Lawrence Experience	Accenture and then Coors Brewing Company		
Lawrence Major/Grad Year and any Graduate Level Education	Math, 1993		
Hobbies	Kurt lives in Denver with his wife Renee, their two children (Liam and Alexandra), and a "Colorado Mountain Dog" named Elliot Reid		
Extracurricular activities at Lawrence	Executive roles in Delta Tau Delta, Lawrence University Community Council, and as his senior class Vice President		
LinkedIn Profile	https://www.linkedin.com/in/kurtisswolf/		

LSB MENTOR: Jonathan Bauer '83



Most Recent Title	Partner	Company	Deloitte
Location (City/State)	Chicago, IL		
Role Description	US Alliance Leader		
Other Role Descriptions	Former technology partner, ran the telecommunications practice, worked globally for 2.5 years		
First Post Lawrence Experience	Continental Bank – IT		
Lawrence Major/Grad Year and any Graduate Level Education	Econ/Comp Studies interdisciplinary, 1983 MBA / Marketing – Kellogg		
Hobbies	Golf, Skiing, Scuba, Cooking		
Extracurricular activities at Lawrence	Ultimate Frisbee, Greek life, Occasional Conservatory participant		
LinkedIn Profile	https://www.linkedin.com/in/jonathan-bauer-649311/		

LSB MENTOR: Michael Nugent '92



Most Recent Title:	Managing Director	Company: Navigant Consulting
Location (City/State):	Chicago, IL	
Role Description:	Sells and delivers several of the firm's largest customers, primarily in the healthcare payer, provider and life sciences areas	
Other Role Descriptions:	Member healthcare consulting leadership team	
First Post Lawrence Experience:	Hewitt Associates	
Lawrence Major/Grad Year and any Graduate Level Education:	BA Mathematics BA Economics 1992 Kellogg Graduate School of Management 2001	
Hobbies:	Guitar, Outdoors	
Extracurricular activities at Lawrence:	Jazz Ensemble, Delta Tau Delta Treasurer	
LinkedIn Profile:	https://www.linkedin.com/in/michael-nugent-b785637/	

LSB MENTOR: Sally March '77



Most Recent Title	Director	Company	Drummond March Ltd
Location (City/State)	London, UK		
Role Description	Consultant in Organizational Ethics & Compliance		
Other Role Descriptions	Lawyer, Compliance Officer, Risk Adviser		
First Post Lawrenc Experience	Attorney		
Lawrence Major/Grad Year and any Graduate Level Education	Sociology LU '77; JD U.C. Hastings College of Law '80; LL.M. London School of Economics '87; certified Ethics & Compliance Professional		
Hobbies	Theater, travel		
Extracurricular activities at Lawrence	Downer Council, women's basketball		
LinkedIn Profile	https://www.linkedin.com/in/sally-march-008a575/		

LSB MENTOR: Bob Perille '80



Most Recent Title	Principal	Company	Calvello Investments, LLC
Location (City/State)	Santa Monica, CA		
Role Description	Investor in private equity and venture capital		
Other Role Descriptions	Partner, Shamrock Capital Advisors		
First Post Lawrence Experience	Commercial banking training program, Continental Illinois National Bank		
Lawrence Major/Grad Year and any Graduate Level Education	Biology/1980/MBA Babson College		
Hobbies	Fishing, Biking and Golfing		
Extracurricular activities at Lawrence	Golf team, Delta Tau Delta, Newman Catholic Group Leader		
LinkedIn Profile	None		

MENTOR: Omer Sayeed '87



Current Title	Senior Vice President	Company	UnitedHealth Group's Optum business division
Location (City/State)	Minneapolis, MN		
Role Description	A management consultant with a focus on the health care industry		
First Post Lawrence Experience	Omer earned a master's degree in philosophy and a Ph.D. in biology (neuroethology) from Indiana University. Following his doctorate, Omer served as a postdoctoral fellow in neurogenetics and behavior at the California Institute of Technology for 3 years.		
Lawrence Major/Grad Year and any Graduate Level Education	Physics 1987		
Hobbies	Omer was elected to the Board of Trustees of Lawrence University in 2015. He has also served as a guest instructor with the Lawrence Scholars in Business Program and the Innovation and Entrepreneurship program, and was a member of the Campaign Planning Task Force at Lawrence (2015-2016).		
LinkedIn Profile	https://www.linkedin.com/in/omer-sayeed-2a385448/		

LSB MENTOR: Terry Franke '68



Most Recent Title	Senior Consultant	Company	Productive Strategies
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Location (City/State)	Northfield, IL
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Role Description	We help companies grow their revenues, differentiate in the marketplace, create customized sales processes, and create marketing and sales collateral materials (websites, social media, etc).
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Other Role Descriptions	
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First Post Lawrence Experience	Admissions Counselor, Lawrence University
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Lawrence Major/Grad Year and any Graduate Level Education	BA in History, Lawrence; MBA in Finance, Northwestern University
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Hobbies	Golf, hiking, pickle ball, racquetball, hiking and photography
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Extracurricular activities at Lawrence	Delta Tau Delta Fraternity, President; Residence Hall Advisor
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LinkedIn Profile	https://www.linkedin.com/in/terry-franke-3676101/
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MENTOR: Tom Vallone '79



Current Title	<i>Vice President</i>	Company	<i>Wintrust Capital</i>
Location (City/State)	Chicago, IL		
Role Description	<i>Originating and managing the lease of IT and other capital equipment portfolios</i>		
First Post Lawrence Experience	<i>After graduating from Lawrence, Tom began his career at in Chicago at Comdisco, Inc. an IT equipment reseller and lessor where he worked for 23 years. Comdisco grew from a boutique IT company to a worldwide, Fortune 250 equipment services provider. Tom held various positions within the financial services division of the Company rising to the level of Executive Vice President responsible for the management of the company's worldwide equipment portfolio and leasing operations.</i>		
Lawrence Major/Grad Year and any Graduate Level Education	1979 graduate with a BA in Political Science		
Hobbies			
LinkedIn Profile	https://www.linkedin.com/in/thomasdvallone/		

LSB MENTOR: Susan Palm '80



Most Recent Title	Senior Vice President	Company	MetricStream, Inc. See attached
Location (City/State)	Spokane, Washington San Francisco, CA Delta SkyClub		
Role Description	Responsible for customer delight and growth in accounts across North America, customer Special Interest Groups in Operational Risk and leading a team to drive new account growth in key verticals.		
Other Role Descriptions	Susan has also spent time as a consultant to Cisco Systems, leading a key business initiative to bring education to rural India. This work has been critical in defining alternative education channels, such as Webex to deliver low-cost mass education in developing countries and was the beta for Cisco's connected education strategy.		
First Post Lawrence Experience	Business Analyst in Bank Operations		
Lawrence Major/Grad Year and any Graduate Level Education	B.A. in Economics from Lawrence University, 1980, and graduated from the Stanford Graduate School of Business' Executive Program in 2005.		
Hobbies	Experiential travel, the arts, and Golf		
Extracurricular activities at Lawrence	Theta and Panhellenic		
LinkedIn Profile	https://www.linkedin.com/in/susan-palm-0a40b47/		

LSB MENTOR: Bryan Torcivia '81



Most Recent Title	SVP, Mergers & Acquisitions.	Company US Foods
Location (City/State)	Greater Chicago Area, IL	
Role Description	Responsible for all M&A activity at US Foods including sourcing, valuing and negotiating deals.	
Other Role Descriptions	SVP and VP at Anheuser-Busch, Inc, The Earthgrains Company, GM, Sara Lee Corporation and Underwriters Laboratories	
First Post Lawrence Experience	Mergers & Acquisitions at SBC (now AT&T) as an analyst, and was promoted into roles in finance and marketing over the next four years	
Lawrence Major/Grad Year and any Graduate Level Education	Economics, 1981; Graduated from Washington University with a JD-MBA in 1985	
Hobbies	Bryan is currently a member of the LUAA Board of Directors and serves as the co-chairman of the Awards Committee	
Extracurricular activities at Lawrence		
LinkedIn Profile	https://www.linkedin.com/in/bryanatorcivia/	