Life After Lawrence NOW!

Career Services

Spring Term 2012–13
Welcome to Career Services!

From the classes you take to the co-curricular activities you are involved with, everything you do at Lawrence plays a role in helping you prepare for the future. The study of liberal arts serves as a strong foundation for entering the world of work or furthering one’s education through the pursuit of a fellowship, scholarship or graduate school, and we seek to help you make a smooth transition.

We work with freshmen as they develop their résumés and begin to reflect on their interests, sophomores as they hone their interests in anticipation of selecting a major and seeking internships, and juniors and seniors as they evaluate graduate or professional schools and the world of work.

Some of our offerings include:
• Workshops
  • Drop-in hours to meet with a staff member 1:1
  • Career Cart on the Go
• Lawrence Scholars programs with the opportunity to meet alumni
• Site visits through our Think Globally, Explore Locally program

We are excited to help you begin your journey to Life After Lawrence NOW! Come visit us!

All the best,

Mary Meany ‘83
Dean of Career Services

Career Services Staff

Cassie Curry, Employer Relations Coordinator
• Partners with for-profit and nonprofit organizations locally, nationally and internationally to help build strong relationships between students and employers in diverse fields.
• Develops programming to help students prepare for Life After Lawrence NOW!
• Works with alumni and employers to plan and organize Think Globally, Explore Locally events.
• Advises students and alumni on résumés, cover letters, personal statements, mock interviews and internship and job searches.

Tricia Plutz ‘03, Internship Coordinator
• Fosters relationships with students, faculty, staff, alumni and internship sponsors to ensure a beneficial experience in preparation for Life After Lawrence NOW!
• Assists with identifying and securing internships, networking opportunities and shadow experiences.
• Supervises internships.
• Advises on preparation of résumés/covers letters.

Erin Chudacoff ‘03, Associate Director of Alumni and Constituency Engagement for Career Services
• Partners with Career Services and the Office of Alumni & Constituency Engagement to identify and engage alumni support for outreach and networking opportunities.
• Collaborates with alumni, faculty and staff on the Lawrence Scholars and Shadow programs and other venues to provide students more insight and visibility into potential career options for Life After Lawrence NOW!

Mollie Kaebisch, Career Advisor
• Partners with students to determine interests, skills and strengths as they relate to major selection and to planning for Life After Lawrence NOW!
• Assists with identifying and applying to jobs, graduate schools and scholarships/fellowships.
• Advises students and alumni on résumés, cover letters, personal statements, mock interviews and internship and job searches.
• Assists with social media outreach and maintaining the Career Services website.

Grace Kutney, Career Technology Specialist
• Develops and maintains the Career Services website.
• Manages social media (e.g., blogs, Twitter, Facebook).
• Produces and edits podcasts and videos.

Sue Knott, Administrative Assistant
• Provides administrative and operational support to staff.
• Markets and coordinates events and programs.
• Assists students with LUworks, printing résumés and scheduling appointments.
Mission Statement

Lawrence University encourages students to think about Life After Lawrence NOW! As part of the student affairs division, Career Services provides a comprehensive program to support the relationship between academic planning and career planning within a liberal arts environment. This includes collaborating on strategies to support internships, pre-professional advising, graduate/professional school, scholarships/fellowships and job placement. In addition, Career Services partners with alumni, faculty and staff to identify networking opportunities, outreach events and programs to assist in Life After Lawrence NOW!

Core Workshops

Résumé & Cover Letter Assistance: Come for help with a résumé or cover letter. If you already have a résumé or cover letter drafted but have questions, bring them with you (even better, bring your laptop to access your documents electronically).

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<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>Wednesday, April 3</td>
<td>4:30–5:30 p.m.</td>
<td>Career Services</td>
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<tr>
<td>Tuesday, April 23</td>
<td>8–9 p.m.</td>
<td>Career Services</td>
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<tr>
<td>Tuesday, April 30</td>
<td>6:30–7:30 p.m.</td>
<td>Career Services</td>
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<tr>
<td>Wednesday, May 8</td>
<td>4:30–5:30 p.m.</td>
<td>Career Services</td>
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<tr>
<td>Tuesday, May 21</td>
<td>11 a.m.–noon</td>
<td>Career Services</td>
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Internships 101: Attend one of the following sessions before starting the internship process:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>Tuesday, April 2</td>
<td>11 a.m.–noon</td>
<td>Information Technology Center (ITC)</td>
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<tr>
<td>Monday, April 15</td>
<td>4:30–5:30 p.m.</td>
<td>ITC</td>
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<tr>
<td>Wednesday, May 1</td>
<td>11 a.m.–noon</td>
<td>ITC</td>
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Internship Orientation: All summer interns are required to attend one of the following sessions:

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<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tr>
<td>Monday, May 6</td>
<td>4:30–5:30 p.m.</td>
<td>ITC</td>
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<tr>
<td>Tuesday, May 14</td>
<td>11 a.m.–noon</td>
<td>ITC</td>
</tr>
<tr>
<td>Monday, May 20</td>
<td>4:30–5:30 p.m.</td>
<td>ITC</td>
</tr>
<tr>
<td>Tuesday, May 28</td>
<td>11 a.m.–noon</td>
<td>ITC</td>
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Job Search 101: Did you know that 80 percent of jobs are found through people you know? Learn more about effective job search strategies.

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<thead>
<tr>
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<th>Location</th>
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<tr>
<td>Wednesday, March 27</td>
<td>4:30–5:30 p.m.</td>
<td>Career Services</td>
</tr>
<tr>
<td>Tuesday, May 7</td>
<td>11 a.m.–noon</td>
<td>Career Services</td>
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Networking 101: Networking is a valuable lifelong skill to have. Learn tips to use for upcoming events and future introductions for your Life After Lawrence NOW!

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<thead>
<tr>
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<th>Location</th>
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<tr>
<td>Thursday, April 4</td>
<td>6:30–7:30 p.m.</td>
<td>Career Services</td>
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<tr>
<td>Thursday, April 25</td>
<td>6:30–7:30 p.m.</td>
<td>Career Services</td>
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Graduate School: Is graduate school in your future? Learn what you need to know about the application process. Receive a FREE 2013 edition of U.S. News & World Report’s Best Grad Schools!

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Gap Year Options: A gap year is a period of time when students take a break from formal education to travel, volunteer, study, intern or work. Come learn about gap year options for your Life After Lawrence NOW!

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<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>Monday, April 8</td>
<td>4:30–5:30 p.m.</td>
<td>Career Services</td>
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On-Campus Events

Organizations on Campus
Meet recruiters, practice your interviewing skills and learn more about these organizations!

Quad Graphics: Tuesday, March 26
9–4 p.m.    On-campus interviews

Valparaiso Graduate School: Wednesday, March 27
11 a.m. – 1 p.m.  Information Table: Warch Campus Center, near mailboxes
By appointment  Graduate School Mock Interviews: Career Services

Peace Corps: Tuesday, April 2
6–7 p.m.  Information Session via live webcast: Warch Campus Center, Kraemer Room

Associated Financial: Tuesday, April 9
11 a.m. – 1 p.m.  Information Table: Warch Campus Center, near mailboxes
By appointment  Mock Interviews: Career Services
6–7 p.m.  Information Session: Warch Campus Center, Kraemer Room

West: Wednesday, April 17
1–4 p.m.  On-campus interviews

LAWRENCE SCHOLARS

Join us for the Lawrence Scholars spring midterm reading period trips to Chicago!

Thursday, May 2–Friday, May 3
Business
Arts & Entertainment

Space is limited! Remember to register on LUworks and bring your $20 refundable deposit to Career Services by April 19 at 4 p.m.

Trip Orientations
You are required to attend one orientation session before the trip.
Please register for the orientation of your choice on LUworks.

Monday, April 29 from 7 to 8 p.m. in Career Services
Tuesday, April 30 from 11:15 a.m. to 12:15 p.m. in the Warch Campus Center, Kraemer Room
Career Services partners with local and regional for-profit and not-for-profit organizations to provide you with an experience that will give you a sense of the opportunities available through the host organization as well as in similar organizations elsewhere in the world. The initiative is intended to give you an on-site glimpse into the workplace and to promote the view that the greater Fox Valley and eastern Wisconsin area can be seen as a microcosm of the national and global job market.

Remember to sign up for events on LUworks
Internships

Below is a sampling of local, national and international organizations that recently hosted Lawrence students:

- 95 Percent Group
- A Noise Within
- ABC 7 Chicago
- ACM India Summer Program
- Advanced Pain Management
- Amigos de las Americas
- Anthropologie
- Appleton Downtown, Inc.
- Attic Theater
- Audubon
- Aurora BayCare Sports Medicine
- Bay Atlantic Symphony Orchestra
- Biomechanics Spine Lab
- Boldt Construction
- Botswana National Youth Council
- Building For Kids Children’s Museum
- Calumet County Emergency Management
- Camp Ramapo
- Carnegie Hall’s Weill Music Institute
- Cedarburg Cultural Center
- Center for Governmental Studies, Northern Illinois University
- Center for Grieving Children
- Chamber Music America
- Chicago Film Archives
- Chicago Symphony
- CME Group
- Cornerstone Minnesota
- COTS Inc.—Riverview Gardens
- Curious Theatre Company
- Deep Listening Institute
- Deloitte
- Door County Land Trust
- Drug Enforcement Agency
- Emergency Shelter of the Fox Valley
- Esansa Ink
- Fair Wisconsin
- Family and Children's Center
- Food First
- Fox Cities Magazine
- Fox Valley Special Recreation Association
- Fox Valley Symphony Orchestra
- Friendship Ventures
- GlamourGals Foundation
- Health Development Initiative—Rwanda
- Heartland Alliance
- Heckrodt Wetland Reserve
- History Museum at the Castle
- IndyFringe
- Infinite Insurance
- Jamie Wall for Congress
- Kids Give
- Kimberly-Clark Corporation
- Lawrence University
- Leo Baeck Institute Jerusalem
- Live54218
- Microlsurance Centre
- Milwaukee Repertory Theater
- Moody’s
- National Bank of Poland
- National Priorities Project
- New York Jazz Academy
- Notre Dame University
- Oberlin Baroque Performance Institute
- Oberlin in Italy
- Oceans of Fun
- Olbrich Botanical Gardens
- Olivera Music Entertainment
- Open Books
- Organizing for America
- OutReach Community Center
- Park Avenue Center/ Humphries Job Corps
- Penguin Group USA
- Peninsula Players
- Productive Strategies
- RBC Wealth Management
- Representative Joe Walsh
- Sentry Insurance
- Springfield Regional Arts Council
- St. Louis Zoo
- Sustainable Lawrence University Gardens
- TG Analytical Labs
- The Center for Book Arts
- United Way and Iowa Foodbank Association
- University of Colorado, Boulder
- University of Notre Dame
- Weis Earth and Science Museum
- Winnebago County Public Health Department
- Wisconsin Historical Museum
- Woodland Dunes Nature Center
- WTMX Hubbard Radio
- YouthMuse
- Zinch China

Life After Lawrence NOW! Spotlight

Congratulations to Chiao-Yu Tuan ’14 on landing an internship at Amazon!

We are extremely proud of all our interns, graduate students and new professionals. If you or someone you know has secured a summer internship, or an opportunity post graduation (e.g., graduate school, gap year, employment, etc.), please let us know at careerservices@lawrence.edu. We would love to share these accomplishments with the Lawrence Community!
LU-R1
Launched in June 2010, Lawrence’s LU-R1 program partners qualified Lawrence students who are majoring in the natural sciences with Lawrence alumni who are conducting research at leading R1 universities across the country.

Guest drop-in hours with LU-R1 hosts
Stop by to chat about your Life After Lawrence NOW!
No appointment needed
Fridays 10–11 a.m. in Career Services

March 29  David Katzmann ’91, Ph.D., associate professor of biochemistry/molecular biology and graduate programs director, Mayo Clinic
April 5    Debra Mohnen ’79, Ph.D., professor of biochemistry and molecular biology, the University of Georgia, Complex Carbohydrate Research Center
April 12   Anne Babcock Hollowed ’78, Ph.D., senior scientist, National Marine Fisheries Service, Alaska Fisheries Science Center
April 19   Daniel McGehee ’80, Ph.D., associate professor, department of anesthesia and critical care, University of Chicago

Summer 2012 hosts included:
Kurt Albertine ’75, Ph.D. • University of Utah
David Arnosti ’82, Ph.D. • Michigan State University
Robert Cramer ’99, Ph.D. • Montana State University
Patrick Eagan ’72, Ph.D. • University of Wisconsin—Madison
Greg Exarhos ’70, Ph.D. • Pacific Northwest National Laboratory
Jennifer Herek ’90, Ph.D. • University of Twente in Amsterdam
Anne Babcock Hollowed ’78, Ph.D. • Alaska Fisheries Science Center
David Katzmann ’91, Ph.D. • Mayo Clinic
Matthew Kuchta ’98, Ph.D. • University of Wisconsin—Stout
Donald Land ’84, Ph.D. • University of California—Davis
Philip Low, Ph.D. • Purdue University
Daniel McGehee ’80, Ph.D. • University of Chicago
Kathryn Miller ’74, Ph.D. • Washington University
James Moran ’00, Ph.D. • Pacific Northwest National Laboratory
Paul Muchowski, Ph.D. • Gladstone Institute of Neurological Disease
Sara Quandt ’73, Ph.D. • Wake Forest University
Gary Van Berkel ’82, Ph.D. • Oak Ridge National Laboratory
Stuart Winter ’83, M.D. • University of New Mexico
Brock Woods ’73 • Wisconsin Department of Natural Resources

For more information about the LU-R1 program, please speak to your advisor or Professor Maravolo.

Summer Experiential Learning Grant
The Volunteer and Community Service Center and Career Services provide funding for students serving the community in nonprofit settings over the summer months through the following funds: Summer Volunteer Opportunity Grant (SVOG) and Betty Heistad Barrett Fund for Excellence in Civic Service. Applications are due April 1, 2013. Download an application from Career Services or Volunteer Center websites.

Summer 2012 grant winners included:
Kerstin Brolsma ’15
Emergency Shelter of the Fox Valley, Appleton, Wis.
www.emergencyshelterfoxvalley.org

Jamie Cartwright ’14 and Kaleigh Post ’13
Sexual Health and Reproductive Education (SHARE) program, Kigali, Rwanda
www.hdrwanda.org

Polly Dalton ’14
COTS Inc.-Riverview Gardens, Appleton, Wis.
www.riverviewgardens.org

Emily Herranen ’13
Esaana Ink, Milwaukee, Wis.
www.esaanaink.net

Ashley Heun ’14
Sustainable Lawrence University Gardens, Appleton, Wis.
www.sustainablelawrenceuniversitygardens.wordpress.com

Lauren Nokes ’14
Open Books, Chicago, Ill.
www.open-books.org

Cayla Rosche ’13
Boys & Girls Club of the Fox Cities, Appleton, Wis.
www.bgclubfoxcities.org

Tammy Tran ’14
Let’s Get Ready Queens, Queens, N.Y.
www.letsgetready.org/Programs/QueensNY
Are you graduating? Do you know what you are doing post graduation? If you answered no to either of these questions, you should be attending S4!

S4 will provide you the tools to promote your skills, create quality application materials, build your personal brand and feel energized about your future!

Join us on the following Thursdays from 11 to 11:30 a.m. All sessions will take place in the Warch Campus Center Runkel Room. A career advisor will be available for individual questions from 11:30 a.m. to noon. Bring your lunch!

March 28 Getting Started
April 4 Application Materials
April 11 Interviewing
April 18 Presenting your best self (networking, interviewing, post-hire)
April 25 LinkedIn and social media in the job search
May 2 No Class, Lawrence Scholars Trips
May 9 Values and Transitioning from Lawrence to Life After Lawrence NOW!
May 16 Reflecting and Taking Action

Complete the S4 program, and you’re eligible for a raffle drawing.

Company Spotlight

Michael J. McCord
Founder and president of the MicroInsurance Centre LLC
Appleton, Wis.

Microinsurance is insurance that is specifically designed for the low-income market. As a consulting firm, our mission at the Microinsurance Centre is to generate access to valuable microinsurance products for three billion low-income people across the globe. Rooted in my experience as the Africa Regional director of FINCA International, a global microfinance organization, I founded the Microinsurance Centre in 2000. Since then, we have worked with a variety of clients and stakeholders in microinsurance including commercial insurers, foundations, bi- and multi-lateral development agencies, regulators, NGOs and others to implement microinsurance activities in more than 60 countries throughout the world. Being located in Appleton, Wis., has given the Microinsurance Centre the chance to partner with Lawrence University’s internship program. While engaging in an internship with the Microinsurance Centre, Lawrence students have the opportunity to both learn about and contribute to the three general areas of work that the firm dedicates itself to: research, advocacy and product development. This internship provides invaluable, hands-on experience for students who are interested in international development.

“Before becoming a full-time employee for the Microinsurance Centre, I started as an intern, which was coordinated through Lawrence University’s Career Services office. By interning with the Microinsurance Centre, I was truly able to apply my international experience and classroom knowledge in an exciting and meaningful way. This uniquely challenging internship expanded my views on international development and actively introduced me to the field. I feel very fortunate to have come across this opportunity right here in Appleton and I know that it will shape and guide my future career decisions.”

— Mariah Mateo ’12

“Working at the Microinsurance Centre has been extremely rewarding for me. Given the small size of the Centre, I have been able to gain general office experience while making real contributions to numerous projects. Through these projects I have seen the international impact my work can have. A paper that I co-wrote with Michael J. McCord, president of the Microinsurance Centre, was used later by insurance regulators in Ghana as guidance for the country’s regulation, and I also had the opportunity to present work at an international conference in Barbados. In my time at the Microinsurance Centre, I have developed skills that will be valuable no matter where my future takes me.”

— Molly Ingram ’12

“My current internship at the Microinsurance Centre has been tremendously beneficial in weaving my interests and skills into a tangible goal. I am exposed to the emerging field of microinsurance and generally, the role financial services play in international development. I have had the chance to work with experienced researchers, and it has been a rewarding experience. I am grateful for the amazing mentors I have at the Microinsurance Centre.”

— Regina Hammond ’13
Career Services subscribes to a number of resources to assist in your job or internship search. They are free to all Lawrence students. Contact careerservices@lawrence.edu for user names and passwords.

- ArtJob • www.artjob.org
- ArtSearch • www.tcg.org/artsearch
- Bridge: Worldwide Music Connection • www.myinterfase.com/nec/student
- Chronicle of Higher Education • www.chronicle.com
- Current Jobs • www.graduatejobs.com
- Internships-USA • www.internships-usa.com
- The International Educator • www.tieonline.com
- The Job Seeker • http://blogs.lawrence.edu/jobs/category/the-job-seeker
- National Network for Artist Placement • www.artistplacement.com
- What can I do with this major? • http://whatcanidowiththismajor.com/major
Use the career action plan below to keep you on track Spring Term.

Think Globally, Explore Locally
- The Trout Museum • April 18, 4:30 p.m.
- Green Bay Packers • May 9, 4:30 p.m.

On-Campus Events
- **Quad Graphics**
  - **Tuesday, March 26**
  - 9–4 p.m. **On-campus interviews**

  - **Valparaiso Graduate School**
    - **Wednesday, March 27**
    - 11 a.m.–1 p.m. **Information Table**
      - Warch Campus Center, near mailboxes
    - **By appointment**
      - **Mock Interviews**
        - Career Services

- **Peace Corps**
  - **Tuesday, April 2**
  - 6–7 p.m. **Information Session via live webcast**
    - Warch Campus Center, Kraemer Room

- **Associated Financial**
  - **Tuesday, April 9**
  - 11 a.m.–1 p.m. **Information Table**
    - Warch Campus Center, near mailboxes
  - **By appointment**
    - **Mock Interviews**
      - Career Services
  - 6–7 p.m. **Information Session**
    - Warch Campus Center, Kraemer Room

- **West**
  - **Wednesday, April 17**
  - 1–4 p.m. **On-campus interviews**

Workshops
- Résumé and Cover Letter Assistance
- Internships 101
- Job Search 101
- Networking 101
- Graduate School
- Gap Year Options
- Seniors: Support, Strategies and Success (S4)

Internships
- Attend drop-in hours, register for Internships 101, visit the Career Cart on the Go and make a one-on-one appointment with a career advisor to discuss my future. Call 920-832-6561 or email careerservices@lawrence.edu
- Apply for summer internships
- Attend required internship orientations

Lawrence Scholars
- Business and Arts and Entertainment trips to Chicago
  - **Thursday, May 2—Friday, May 3**
  - $20 deposit due to Career Services by **April 19 at 4 p.m.**

Guest Drop-in Hours (Fridays 10–11 a.m. in Career Services)
- **March 29**
  - David Katzmann ’91, Ph.D.
- **April 5**
  - Debra Mohnen ’79, Ph.D.
- **April 12**
  - Anne Babcock Hollowed ’78, Ph.D.
- **April 19**
  - Daniel McGehee ’80, Ph.D.

Remember to sign up for events on LUworks
Career Services
113 S. Lawe St. (across from Raymond House)
careerservices@lawrence.edu
920-832-6561
www.lawrence.edu/dept/student_dean/career