

Lawrence Scholars: An Insider's Look
Saturday, February 4, 2012

LAWRENCE SCHOLARS IN ARTS AND ENTERTAINMENT

Faculty Moderator: Rob Neilson, associate professor of Art and Frederick R. Layton Professor of Art

Thomas Callaway '68

Owner and Principal Designer of Thomas Callaway Associates, Inc.

Thomas Callaway Associates, Inc. is an architectural and interior design firm specializing in custom, residential home design and development. With projects located coast to coast, the firm has an enviable list of celebrity clients including Steve Martin, Larry David, Pat Riley, Michelle Pfeiffer, Alan Ladd, Jr., Mike Farrell, and Ambassador Joe Wilson and Valerie Plame Wilson.

Thomas Callaway '68 also has designed a line of custom furnishings and lighting, and is currently designing a line of fabrics that will be available in 2012. His work has been published in many shelter magazines including Architectural Digest, House Beautiful, Town and Country, House and Garden, Traditional Home, Metropolitan Home, Martha Stewart Living and Vanity Fair. He has been chosen for several years as one of House Beautiful's top 100 designers in America. He has also been featured in eight books of interior design. Tom has appeared on HGTV on several design shows, most recently on an episode of "Selling New York." Tom was born and raised in Appleton.

Grant Gustafson '99

Film Editor and Partner, Cutters Studios

Grant Gustafson '99 is a commercial film editor. He has worked on numerous major campaigns and several Super Bowl spots. He is a partner with Cutters Studios, a full-service production/post production company in Chicago.

Kärin Simonson Kopischke '80

Freelance Costume Designer U.S.A.A.

Costume Shop Supervisor and Lecturer, Lawrence University

Kärin Simonson Kopischke '80 has been designing costumes for the last 25 years at Tony Award-winning regional theatre companies and opera companies across the country. She has received the Joseph Jefferson Award, AriZoni Award and a Prague Quadrennial nomination. She has taught costume design at The Theatre School of DePaul, Northwestern and Carroll University, and recently started a Costume Design program at Lawrence. She designed costumes for the feature film "Feed the Fish," starring Tony Shalhoub, and has had the privilege to design new works for Harry Connick Jr. and Stephen Schwartz.

Thomas Kraemer '91

Sr. Vice President, Sr. Creative Director, BBDO New York

Tom Kraemer '91 is a Sr. Vice President, Sr. Creative Director at the advertising agency BBDO New York. Tom has written TV commercial scripts, magazine and online ads for brands including FedEx, eBay, Milky

Way, Levi's and Axe. While at TBWA/Chiat/Day, Los Angeles, Tom was part of the team behind the Apple iPod silhouette campaign. His work has received numerous industry awards including Clios and Cannes Lions. His website is www.tommykraemer.com

Emily Mingenbach-Henry '91

Joshua Sawyer '98

Project Director, Obsidian Entertainment, Inc.

Josh Sawyer '98 has been working in the video game industry since 1999, when he started his career as a designer on the Icewind Dale series at Black Isle Studios. Since 2005, he has been working at Obsidian Entertainment and has contributed to Neverwinter Nights 2, Alpha Protocol, and was the project director and lead designer on Fallout: New Vegas. A Wisconsin native, Josh currently resides in Santa Ana, Calif.

LAWRENCE SCHOLARS IN BUSINESS

Faculty Moderator: Adam Galambos, assistant professor of economics

James Cronmiller '83

Vice President, Special Loans Group, Citizens Bank

James Cronmiller '83 has 13 years of experience in banking and has spent the last ten years in Citizens Bank's Special Loans Group, working with commercial loan clients who are having difficulties meeting their loan obligations. Prior to his banking career, he worked in Chicago in property management for The RREEF Funds, one of the nation's largest real estate investment firms, and Taisei America, the U. S. real estate investment and construction subsidiary for Tokyo-based Taisei Corporation. He and his wife, Debra, returned to Appleton, where they still live, shortly after the birth of the first of their two children.

Cynthia Figge '77

Co-founder and COO, CSRHub

Co-founder, EKOS International

The expertise of Cynthia Figge '77 is in new venture development and sustainability as an executive for major North American companies for over 20 years. Her start-up CSRHub is a web-based service providing sustainability ratings and data on nearly 5,000 companies worldwide. As a forerunner in the corporate sustainability movement, in 1996 she co-founded EKOS International, one of the first consultancies integrating sustainability and corporate strategy. Cynthia is also co-founder of the biotech company Arrowsmith Technologies; was an officer of LIN Broadcasting / McCaw Cellular leading new services development; started a new "greenfield" mill with Weyerhaeuser; was part of the turnaround team for the New York Daily News; and with New Ventures, Cynthia helped diverse nonprofit organizations in New York City start for-profit ventures to support their missions. She serves as advisor to media and technology companies, and served as president of the board of Sustainable Seattle. Cynthia received her bachelor's degree in Economics from Lawrence and an MBA from the Harvard Business School. Cynthia lives in the Seattle area.

Mainul Islam '05

Chief Operating Officer, Medic Mobile

Mainul Islam '05 is the chief operating officer of Medic Mobile, which uses low-cost, mobile technology to create connected, coordinated health systems that save more lives. Mainul and his team have worked in 16

countries in East and West Africa, Asia and Latin America, using mobile technologies to support a wide range of programs—from infectious disease surveillance in rural Malawi to emergency response after the 2010 earthquake in Haiti.

Prior to Medic Mobile, Mainul spent five years in management consulting. He led client teams, built operational and financial models, and worked with subject experts to develop insights that informed operations and decision making of Fortune 500 companies. Over five years, he worked on technology, health care, energy, retail and aerospace sectors.

Mainul is on the board of directors and a founding member of Super Stars Literacy, a social venture that works with children in kindergarten through second grade who exhibit significant delays in reading acquisition or reading skills development and thus are at serious risk of school failure. He is also a founding member and is currently serving on the advisory board of SIRUM. SIRUM is a social enterprise started at Stanford University to decrease the amount of medicine and medical supplies that go to waste by redistributing unused, non-expired drugs to free and low cost medical clinics. Mainul has been invited to speak at Stanford University and is a guest lecturer at University of California, Davis.

Mike Nickels

Regional President, U.S. Bank

A graduate of the University of Wisconsin-Madison, Mike Nickels is a 31-year employee of U.S. Bank and has held various positions within the organization. He is currently responsible for a 35-bank region in Wisconsin with \$1.3 billion in assets and approximately 350 team members.

Bruce Zak

Regional President, JPMorgan Chase, Commercial Banking

Bruce Zak joined Chase in 1994 after two years of commercial banking in the Madison market. Bruce's entire Chase career has been in the area of Commercial Banking. As Commercial Banking Regional President, he is responsible for the oversight of all Chase Commercial Banking activities throughout Northeast Wisconsin. Bruce has a Bachelor's degree in Business Administration from the University of Wisconsin - Oshkosh with majors in Finance and Economics. Bruce is a Board Director for the Fox Cities Chamber of Commerce & Industry, as well as past President of the Board of Directors for the Volunteer Center of East Central Wisconsin.

LAWRENCE SCHOLARS IN LAW

Faculty Moderator: David Gerard, associate professor of economics

Grady Frenchick '72

Patent Attorney, Whyte Hirschboeck Dudek S.C.

Adjunct Professor, University of Wisconsin Law School

Grady Frenchick '72 graduated from Lawrence with a major in chemistry. He subsequently obtained a law degree and a graduate degree in chemistry from the University of Wisconsin-Madison. He has been a practicing patent lawyer since 1978, having been both in-house corporate counsel at companies including 3M and Medtronic in Minneapolis and in private practice for the last 20 years. At the moment he is employed by the Whyte Hirschboeck firm of Milwaukee and Madison and was a partner at Michael Best and Friedrich in Madison. Grady spends all of his time representing medical device, material science and biotechnology companies in the areas of day-to-day counseling, technology transfer, and litigation. He also was an adjunct

professor of law, teaching intellectual property (IP) law at the University of Minnesota Law School. Grady is at present an adjunct professor of law at the University of Wisconsin Law School in Madison, where he has taught patent law, IP law for technology lawyers, and patent prosecution (the world-wide process of obtaining patents).

Sarah Malia '98

Partner, Neal, Gerber & Eisenberg LLP

Sarah Malia '98 is a partner in the commercial litigation group at Neal, Gerber & Eisenberg in Chicago. She graduated from the University of Wisconsin Law School and School of Social Work in 2002 with her J.D. and M.S.S.W. Sarah's litigation experience includes contract disputes, common law and consumer fraud claims, insurance coverage litigation, professional liability defense, breach of warranty defense, white-collar criminal cases, antitrust and trade regulation and class action litigation. She is the co-chair of Neal, Gerber & Eisenberg's Women's Network Parenting Group.

Justin Mills '00

Senior Associate, Robinson, Diss and Clowdus, P.C.

Justin Mills '00 is a senior associate with the law firm of Robinson, Diss and Clowdus, P.C. in Denver. Mills graduated from the Washington University, St Louis School of Law in 2004. In addition, he holds an L.L.M. in taxation from the University of Denver Sturm College of Law. His practice focuses primarily on advising closely-held companies on corporate and business tax matters related to the formation, reorganization and liquidation of business and investment entities. Mills also advises clients on qualified retirement plans, business succession planning and ancillary corporate issues.

John Sanders '68

Retired Partner, Foley & Lardner LLP

John Sanders '68 graduated from Lawrence with a major in philosophy. After serving three years as an officer in the Navy, he attended Duke University School of Law. Upon graduating from Duke in 1974, he joined the Milwaukee firm of Foley & Lardner, Wisconsin's oldest law firm. John spent his entire legal career with Foley & Lardner, first in Wisconsin until 1985 and later in Orlando, Fla., until his retirement in 2011. He practiced in the areas of taxation, business and estates and trusts. During John's career, Foley & Lardner grew from around 100 attorneys located in Milwaukee to as many as 1,000 attorneys in major U.S. cities from coast to coast as well as in Europe and Asia. John is married to Margaret '70 and has four children: a patent lawyer, a physician, a graduate student and an ER nurse.

Paul Snyder '99

President, Ashton Group

C. Paul Snyder '99 joined Ashton Group in 2012 and serves as the company's president. Paul comes to Ashton Group with more than a decade of experience in serving businesses' and business owners' legal needs and is an expert in bringing results-oriented, resolution insights to business and financial strategies. His diverse work in business litigation and contract negotiations representing Fortune 500 companies, most recently at Whyte Hirschboeck Dudek S.C., brings another dimension to the organization.

Professionally, Paul serves as board director for CHS Enterprises of Asheville and a section of the State Bar of Wisconsin, and sits on several community boards as an officer, including Lighthouse Academies of Wisconsin, Present Music and Next Generation UPAF. Paul earned a J.D. from Marquette University Law School,

Milwaukee, and was recognized with the distinction of Rising Star on the Wisconsin Super Lawyer list for five consecutive years from 2007-2011. Paul is an avid cyclist and musician.

David Vander Ploeg '98

LAWRENCE SCHOLARS IN MEDICINE

Faculty Moderator: Doug Martin, assistant professor of physics

Kurt Albertine '75

Professor of Pediatrics in the Neonatology Division, University of Utah School of Medicine

Dr. Kurt Albertine '75, Ph.D., FAAA, graduated *magna cum laude* in biology from Lawrence. He survived the botanical, professionalization, and personal mentoring of Professor of Biology Nicholas Maravolo and former biology professor Michael LaMarca. His research group created the preterm lamb model of bronchopulmonary dysplasia (BPD). BPD is the second most prominent pediatric disease in the U.S., eclipsed only by pediatric asthma. His laboratory has been supported by NIH grants for over 32 years. He has authored 200 peer-reviewed papers, editorials, chapters, and textbooks. Dr. Albertine has mentored more than 300 undergraduate and medical students in his research laboratory at the University of Utah over the past two decades (two mentored Lawrentians include Jeremy Claar '12 and Eric Weinlander '12). Dr. Albertine is associate dean for faculty administration at the School of Medicine and director of the Research Microscopy Facility at the Health Sciences Center. He also serves as editor-in-chief of *The Anatomical Record* (founded in 1906), the flagship journal of the American Association of Anatomists (AAA). Dr. Albertine is a Fellow of the AAA (FAAA).

Sarah Johnson Campbell '97

Pediatrician, Affinity Health System

Sarah is currently a pediatrician with Affinity Health System in Appleton, WI. Her clinical interests include immunizations, first time parents and nutrition. Sarah currently sits on the board for the Wisconsin Chapter of the American Academy of Pediatrics. Prior to moving to Appleton, Sarah spent four years practicing rural medicine to fulfill her National Health Service Corps Scholarship.

Melissa Kozlik Baraboo '00

Genetic Counselor, Dean Health

Melissa Kozlik Baraboo '00 is a board-certified genetic counselor. She was a double major in biology and studio art and was uncertain of her plans post-graduation. It wasn't until Winter Term of her senior year that she learned of the field of genetic counseling, a profession that is a great fit given her interest in biology and working with/supporting others. It was actually her role as an RLA (she was an RLA for three years at Lawrence) that allowed her to realize her passion for helping others through difficult/emotional experiences. After graduation she took a year off of school and worked in Professor of Biology and Raymond H. Herzog Professor of Science Beth De Stasio's *C.elegans* lab, while also fulfilling prerequisites for graduate school and shadowing in a genetics clinic. She received her master's of science in medical genetics from the University of Wisconsin-Madison in 2003 and became board certified in 2005. She has worked for the past eight years as a genetic counselor, with an emphasis in prenatal genetic counseling. She is also a clinical preceptor for the UW Madison Genetic Counseling Training Program. Please check out the following article for a wonderful description of the field of genetic counseling: <http://www.nature.com/embor/journal/v3/n7/full/embor114.html>

Gabriela Van Eperen '10

Float RN, BSN, St. Elizabeth Hospital

RN, BSN, St Paul Home

Gabriela Van Eperen '10 graduated from Lawrence with a major in biology and a minor in theatre. While at Lawrence, she worked in Assistant Professor of Biology Ron Peck's lab researching the molecular pathways of *H. salinarum*. After Lawrence she attended University of Wisconsin-Oshkosh Accelerated Nursing Program for her bachelors of science in nursing. She currently works at St. Elizabeth Hospital in Appleton as a float RN, BSN, working the medical/surgical, orthopedic, oncology, psychiatric, cardiac, pediatric and birthplace unit. She also works as a nurse at St Paul Home, a nursing home in the Valley. Gabriela plans to eventually return to school to get her Certified Nurse Midwifery license.