

More Light! Career Conference
Saturday, October 29, 2011

LEADERSHIP IN LIFE AFTER LAWRENCE

Moderator: Terry Moran '82

ABC News, "Nightline" co-anchor

During a journalism career spanning more than 20 years, Terry Moran has covered many of the nation's most famous, and infamous, stories. Before succeeding Ted Koppel in November, 2005 and moving into "Nightline's" anchor chair, which he shares with Bill Weir and Cynthia McFadden, Moran spent six years as ABC News' Chief White House correspondent and 15 months as anchor of "World News Tonight Sunday."

A member of the ABC News team since 1997, Moran has covered the trial of the Unabomber, Theodore Kaczynski, the civil disturbances that erupted in Miami over the seizure of six-year-old Elian Gonzalez by federal agents, Vice President Al Gore's presidential campaign in 2000 and the terrorist attacks of Sept. 11, 2001. In the fall of 2003, he traveled to Baghdad to report on the U.S.-led occupation of Iraq and the insurgency against it that followed.

Moran began his career writing for the New Republic magazine. He also worked as a reporter and later assistant managing editor of Legal Times. Prior to joining ABC News, he spent several years as a correspondent and anchor for Court TV, covering such high-profile cases as the murder trial of O.J. Simpson, the confirmation debates of U.S. Supreme Court Justice Clarence Thomas and the trial of Los Angeles brothers Erik and Lyle Menendez for the shotgun murders of their parents.

In 1999, Moran was recognized with the Thurgood Marshall Journalism Award by the Death Penalty Information Center for his reporting on former death-row inmates who were freed when evidence subsequently exonerated them.

Moran earned a bachelor's degree in English from Lawrence University in 1982 and was honored in 2003 with the college's Lucia R. Briggs Distinguished Achievement Award.

Joanne Bauer '77

President, Kimberly-Clark Corporation Health Care

Joanne Bauer, president of Kimberly-Clark Corporation's health care business, is responsible for a growth sector of the company. With over \$1.5 billion dollars in annual sales, and over 11,000 employees globally, Joanne leads the essentials that restore patients from crisis to better health. Joanne is a proud graduate of Lawrence University with a degree in English. She graduated from the University of Wisconsin – Oshkosh with an MBA. Joanne has 30 years of experience with Kimberly-Clark Corporation. She and her family currently reside in Atlanta, Ga.

Harry M. Jansen Kraemer, Jr. '77

Author, Professor and Executive Partner, Madison Dearborn Partners, LLC

Harry M. Jansen Kraemer, Jr., a 1977 graduate of Lawrence University, is a professor of management and strategy at Northwestern University's Kellogg School of Management, where he teaches in the MBA and the

executive MBA programs. He was voted by the students Kellogg Professor of the Year in 2008. He is an executive partner with Madison Dearborn Partners, one of the largest private equity firms in the United States, where he consults with CEOs and other senior executives of companies in MDP's extensive portfolio. Harry is the former chairman and chief executive officer of Baxter International Inc., a multi-billion-dollar global health care company. Harry currently serves on the Lawrence University Board of Trustees and is the co-chair of the *More Light!* Campaign.

Dr. David C. Mulford '59

Vice Chairman, International of Credit Suisse

Ambassador David Mulford is Vice Chairman International of Credit Suisse. In this role, Ambassador Mulford works with a range of clients across the integrated bank with a particular focus on governments, as well as corporate clients, across the globe. He is based in London and New York.

As US Ambassador to India from 2004-2009, he was a major player in the building of a strong partnership between the United States and India. From 1992 to 2003, Dr. Mulford, as Chairman International and Member of the Executive Board of Credit Suisse, was responsible for leading Credit Suisse's worldwide, large-scale privatization business and other corporate and government advisory assignments.

Dr. Mulford was Under Secretary and Assistant Secretary of the US Treasury for International Affairs during 1984 to 1992.

Before his Government Service, Dr. Mulford was a Managing Director and Head of International Finance at White, Weld & Co., Inc, with responsibility for coordinating efforts with Credit Suisse on international financial business from 1966 - 1974. He was then seconded to the Saudi Arabian Monetary Agency (SAMA), where he served as senior investment advisor from 1974 - 1983. He also served as a Special Assistant to the Secretary and Deputy Secretary of the Treasury as a White House Fellow during 1965 - 1966, in the first year of the White House Fellowship Program.

Dr. Mulford received a Doctor of Philosophy degree from Oxford University, an M.A. in political science from Boston University, and a B.A. in economics, cum laude, from Lawrence University.

Catherine Tatge '72

Artist-in-Residence, Lawrence University, Filmmaker

Catherine Tatge is a producer and director of film and television. For over 25 years, her work has encompassed many genres, from public affairs, performance and dance, to biographies and the world of ideas. She influenced American television as producer and director of *Joseph Campbell and the Power of Myth* with Bill Moyers, for which she received an Emmy Award. Ms. Tatge's close working relationship with Bill Moyers led to many projects: the ten-hour *Genesis: A Living Conversation*; the two-hour special *Fooling with Words* and the series *Sounds of Poetry*, both documenting the largest poetry event in the United States; the special *What Can We Do About Violence*; three programs on the nature of hate—*Beyond Hate*, *Facing Hate with Elie Wiesel*, and *Hate on Trial*; and numerous interviews on *Moyers: A World of Ideas*. Her most recent work for PBS' American Masters series, *John Muir in the New World*, aired on April 18, 2011. In her career, she has tackled important and controversial public affairs issues, as she does in *Breaking the Silence: Children's Stories*. Her talent for translating intellectual material to the screen includes numerous works about spirit and the human condition – including her series, *The Question of God: Sigmund Freud & C.S. Lewis*, and *The Creative Spirit* for PBS.

LAWRENCE SCHOLARS IN BUSINESS

Faculty Moderatos: **Merton Finkler**, professor of economics and John R. Kimberly Distinguished Professor in the American Economic System and **Adam Galambos**, assistant professor of economics

Joanne Bauer '77

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David Blowers '82

President and CEO, The Northern Trust Company

David C. Blowers is an executive vice president of The Northern Trust Company. He serves as president and CEO of the bank's Midwest Region, which includes direct oversight of the bank's 16 locations in the Chicago area, as well as offices in St. Louis, Milwaukee, Minneapolis, Cleveland, Bloomfield Hills, Grosse Pointe, and Grand Rapids.

Most recently, Dave served as president of Northern's personal businesses in Illinois. Prior to that, he had spent his entire career on the institutional side of Northern where he held such roles as general manager of the bank's London branch, regional manager for Northern's large corporate ERISA and commercial banking business in the Eastern region of the United States and deputy general manager of Northern Trust's Hong Kong branch. He also ran Northern Trust's large corporate banking and trust activities in the Chicago marketplace for six years.

Dave received an MBA degree in finance from the Kellogg Graduate School of Management, Northwestern University, and a BA degree in government from Lawrence University. He is an executive committee member of the Board of Managers of the YMCA of Metropolitan Chicago; vice chairman of both the Harris Theater for Music and Dance and WTTW/Network Chicago; and a director of the Friends of Prentice. He is also a member of the Fellows Association of Leadership Greater Chicago, The Economic Club of Chicago, the Chicago Club, and Exmoor Country Club.

Dave and his wife, Luann, have three children. They reside in Lake Forest, Ill.

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Randy G. Mangelsen '00

Director - Fixed Income Risk Management, Wells Capital Management

Randy Mangelsen is director of fixed income risk management at Wells Capital Management. He joined Wells Capital Management in 2005 from Strong Capital Management, where he held the position of investment risk analyst. Prior to his role in Investment Risk Management, Randy was a business analyst in investment accounting at Strong, where he began his investment industry career as a systems administrator in 2000. Randy earned a B.A. degree in mathematics and economics from Lawrence University.

Robert F. Perille '80

Partner, Shamrock Capital Advisors, LLC

Bob is a Shamrock Capital Advisors partner with over 19 years of media, entertainment, and communications investment experience. Bob currently serves as a director of Thought Equity Motion, PGOA Media, Harlem Globetrotters International and Triad Broadcasting. Previously, he served on the boards of NextWave Media, Ocean Design, and Citadel Communications. Prior to joining Shamrock in 2004, Bob was a managing partner for Banc of America Capital Investors, a \$700 million private equity and mezzanine partnership. He also spent 23 years with Bank of America in commercial banking, investment banking, leveraged finance and principal investing.

Bob graduated from Lawrence University and earned an MBA from the F.W. Olin Graduate School of Management of Babson College.

LAWRENCE SCHOLARS IN INTERNATIONAL CAREERS

Faculty Moderator: Jason Brozek, assistant professor of government and Stephen Edward Scarff Professor of International Affairs

Katherine M. Diop '00

Foreign Affairs Officer, U.S. Department of State

Katherine Diop is an officer in the Regional Programs Division of the Office of International Visitors at the U.S. Department of State, where she manages portfolios and programs for the continent of Africa and the continent of Europe, including Hungary, Italy, Romania and Spain. Prior to her current assignment, she served as acting public affairs officer at the U.S. Embassy in Bamako, Mali, and previously as information officer at the U.S. Embassy in Dakar, Senegal, where she managed media affairs for the U.S. Mission in Senegal and Guinea-Bissau. Katherine also worked for three years in the non-profit sector specializing in international exchange. She holds a M.B.A. in Global Management and a B.A. with a self-designed major in international development and a minor in French. Katherine speaks fluent French and Wolof and is married with two children.

Kora Buettner '05

Physician Assistant Student, UW-Madison (MPAS) and Former International Program Specialist, U.S. Department of Agriculture

After completing degrees in government and Spanish in 2005, Kora Adam worked at the U.S. embassy in Honduras and later at USDA's Foreign Agricultural Service in Washington, D.C., where she coordinated workshops for farmers in Africa and Eastern Europe. Kora returned to school in 2009 to pursue a career in

health care. She is currently completing her Master of Physician Assistant Studies (MPAS) degree at UW-Madison, with plans to work in internal or family medicine following graduation in May 2012.

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Dr. Mulford received a Doctor of Philosophy degree from Oxford University, an M.A. in political science from Boston University, and a B.A. in economics, cum laude, from Lawrence University.

Michael Van Krey '94

Japanese Instructor

Michael participated in the JET (Japan Exchange in Teaching) Program after graduating from Lawrence in 1994 with a BA in biology and BMus in bassoon performance. During his three years teaching English at a Japanese high school, he discovered his love of teaching and taught himself Japanese. He currently teaches Japanese at the high school level and travels regularly back to Japan with his students.

LAWRENCE SCHOLARS IN LAW

Faculty Moderator: David Gerard, associate professor of Economics

Cynthia Estlund '78

Catherine A. Rein Professor, New York University School of Law

After graduating from Lawrence in 1978, and a Watson Fellowship that took her to Sweden, Estlund got her J.D. from Yale Law School. She clerked for Judge Patricia Wald on the U.S. Court of Appeals in DC, then practiced law for several years, mostly as a labor lawyer in Washington, D.C., before beginning her law teaching career at the University of Texas School of Law. She has also taught at Columbia and Harvard, and is now at the NYU School of Law. Her research and writing is in labor and employment law.

Karl Hochkammer '92

Partner, Honigman Miller Schwartz and Cohn LLP

Karl graduated from Lawrence in 1992 with a degree in history and German. After Lawrence, Karl attended law school at Vanderbilt University and later earned an LLM in taxation from New York University. Karl practices with the Detroit-based law firm of Honigman Miller Schwartz and Cohn LLP. His practice is focused on representing clients in technology-related commercial transactions, such as software and technology development and licensing, information technology outsourcing, business process outsourcing and mergers and acquisitions. Karl most often works with clients who are domestic and international medical device manufacturers, automotive manufacturers and suppliers, financial services companies, health care systems, and web-based retailers.

Taylor Morgan Hoffman '99

Senior Litigation Associate, Covington & Burling LLP

Upon graduating Lawrence in 1999, Taylor attended the University of Chicago Law School. Taylor has practiced at the international law firms of Debevoise & Plimpton LLP and Covington & Burling LLP, focusing on complex commercial litigation and white collar matters. Taylor also served as a law clerk for the Honorable Emilio M. Garza on the U.S. Court of Appeals for the Fifth Circuit.

Harry MacLean '64

Author and Arbitrator

Harry MacLean graduated from Lawrence in 1960. He graduated magna cum laude from the University of Denver College of Law in 1967, and practiced as a trial attorney with the SEC, a juvenile court magistrate, Deputy Attorney General, General Counsel for the Peace Corps, and a professor of law. His first book, *In Broad Daylight*, won an Edgar Award, was a New York Times bestseller for 12 weeks, and was made into a movie. His second book, *Once Upon A Time, A True Story of Memory, Murder and the Law*, was a New York Times Notable Book of the Year. His third book, *The Past Is Never Dead, The Trial of James Ford Seale and Mississippi's Struggle for Redemption*, was a finalist for the William Saroyan International Award for Writing from Stanford University.

James C. Munsell '91

Partner, Sidley Austin LLP

A partner in the Investment Funds, Advisers and Derivatives Practice Group in the New York office of Sidley Austin LLP, James counsels investment advisers and investment funds in connection with a broad range of corporate, securities, derivatives and regulatory matters. His clients range from small, closely held start-up investment management businesses to the investment management divisions of global financial institutions. Sidley is a global law firm, with approximately 1,700 lawyers in 17 offices around the world.

LAWRENCE SCHOLARS IN ATHLETICS

Staff Moderator: Michael Szkodzinski, director of athletics and head hockey coach

Erin Buenzli

Director of Wellness and Recreation, Lawrence University

Erin came to Lawrence University in January of 2000 after spending a year and a half at Grinnell College as the assistant athletic trainer and employee wellness coordinator. For the next 11 years she provided athletic training coverage for the varsity athletes, and in March accepted the Director of Wellness and Recreation position.

John R. Davis '76

Owner Body By Davis LLC

John R. Davis is an exercise physiologist and former strength and conditioning coach for the Chicago Cubs. His business is personal training, coaching, group and boot camp training, and corporate consulting on health and wellness issues. He has over 35 years experience in the fitness industry.

Joel DePagter '98

Head Men's Basketball Coach / Assistant Director of Athletics, Lawrence University

DePagter is entering his fifth year as the head men's basketball coach at Lawrence University, and was named assistant director of athletics this past summer. He spent four years as the assistant coach, and was the Head Men's Golf Coach from 2004-2011. DePagter, the first man ever to be named the Midwest Conference Player of the Year (1997) and Coach of the Year (2009), was inducted into the Lawrence University Athletic Hall of Fame in 2008. DePagter graduated from Lawrence in 1998 with a B.A. degree in history, and then went on to receive his master's degree in Sports Administration from Central Michigan University.

Mike Spofford '94

Staff Writer, Packers.com

Mike graduated from Lawrence in 1994 with a double major in English and Spanish and then earned his master's in journalism from Northwestern University in 1995. He spent eight and a half years as a sports reporter for two Wisconsin newspapers (Wausau Daily Herald, Green Bay Press-Gazette) before spending two years in public relations for a health care organization. In 2006, he became the first full-time staff writer for the Green Bay Packers and their website, Packers.com, and is currently in his sixth season with the team.

Justin Staker '00

Physical Therapist

After graduating from Lawrence, Justin completed his master's in physical therapy at the Mayo School of Health Sciences in Rochester, MN. He is a board certified specialist in both sports and orthopedic physical therapy. He is currently teaching continuing education courses throughout the Midwest and practicing as lead sport physical therapist at Red Wing Fairview Hospital in Red Wing, Minn.

LAWRENCE SCHOLARS IN ARTS & ENTERTAINMENT

Faculty Moderator: David McGlynn, assistant professor of English

Bonnie Bryant Hiller '68

Author of Children's and Young Adult Books

Bonnie was born and raised in New York City and came to Lawrence in 1964, graduating in 1968 with a B.A. in English. She has worked in children's book publishing ever since, first as a literary agent at Curtis Brown, Ltd. and then, changing sides of the desk, as the director of Rights and Permissions at Scholastic, Inc. She left in 1986 to become a full-time author and has written and published about 175 books since then, including 144 books in The Saddle Club series (now also a television show) and a number of movie novelizations such as *The Karate Kid*, *Teenage Mutant Ninja Turtles*, *Honey, I Shrunk the Kids*, and *Big*. She was married to the late Neil W. Hiller '69, and they have two grown sons.

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Author and Arbitrator

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Garth Neustadter '10

Composer

Garth Neustadter is an Emmy Award-Winning composer and multi-instrumentalist. He has composed feature-length scores for PBS, Warner Bros., Turner Classic Movies, and China's CCTV. He is currently completing a master of music degree at the Yale School of Music.

Timothy Riley '92

Executive Director, The Trout Museum of Art

Tim Riley is the Executive Director of The Trout Museum of Art. He serves as a board member at the Appleton Education Foundation and the Appleton Boychoir. His previous positions include director of Donor Relations at Lawrence University and education assistant at Metropolitan Museum of Art. Tim attended Columbia University in the City of New York in 1997 and he received his B.A. in art history from Lawrence University 1988 – 1992.

Catherine Tatge '72

Artist-in-Residence, Lawrence University, Filmmaker

Catherine Tatge is a producer and director of film and television. For over 25 years, her work has encompassed many genres, from public affairs, performance and dance, to biographies and the world of ideas. She influenced American television as producer and director of *Joseph Campbell and the Power of Myth* with Bill Moyers, for which she received an Emmy Award. Ms. Tatge's close working relationship with Bill Moyers led to many

projects: the ten-hour *Genesis: A Living Conversation*; the two-hour special *Fooling with Words* and the series *Sounds of Poetry*, both documenting the largest poetry event in the United States; the special *What Can We Do About Violence*; three programs on the nature of hate—*Beyond Hate*, *Facing Hate with Elie Wiesel*, and *Hate on Trial*; and numerous interviews on *Moyers: A World of Ideas*. Her most recent work for PBS' American Masters series, *John Muir in the New World*, aired on April 18, 2011. In her career, she has tackled important and controversial public affairs issues, as she does in *Breaking the Silence: Children's Stories*. Her talent for translating intellectual material to the screen includes numerous works about spirit and the human condition – including her series, *The Question of God: Sigmund Freud & C.S. Lewis*, and *The Creative Spirit* for PBS.

LAWRENCE SCHOLARS IN MEDICINE

Faculty Moderator: Professor Elizabeth Ann De Stasio '83, professor of biology and Raymond H. Herzog Professor of Science

Kora Buettner '05

Physician Assistant Student, UW-Madison (MPAS) and Former International Program Specialist, U.S. Department of Agriculture

After completing degrees in government and Spanish in 2005, Kora Adam worked at the U.S. embassy in Honduras and later at USDA's Foreign Agricultural Service in Washington, D.C., where she coordinated workshops for farmers in Africa and Eastern Europe. Kora returned to school in 2009 to pursue a career in health care. She is currently completing her Master of Physician Assistant Studies (MPAS) degree at UW-Madison, with plans to work in internal or family medicine following graduation in May 2012.

Maurine Spillman Dennis '86

Senior Director of Economics and Health Policy for the American College of Radiology (ACR)

In her current role, Maurine oversees the activities related to physician payment policy in both the regulatory and legislative arenas. Maurine joined the College in the summer of 2005, having spent the previous four years as the director of Clinical Practice Services for the American Society of Neuroradiology (ASNR). Prior to joining ASNR, Maurine worked as a senior health policy consultant for Ernst & Young in Chicago.

Maurine started her career in Medicare payment policy while working for the American Medical Association where she held several positions during her eight year tenure. Most significantly, Maurine was a senior health policy associate in the area of physician payment reform during the inception of the resource based relative value scale (RBRVS) which serves as the current framework of the Medicare fee schedule.

Maurine, a native of Chicago, received a B.A. in biology from Lawrence University in Wisconsin and a masters of public health from the University of Illinois at Chicago.

Michael S. Schwartz '78

Plastic Surgeon, Private practice

After graduating from Lawrence in 1978, Michael Schwartz attended Loyola Stritch School of Medicine in Chicago, then moved to Los Angeles and completed residency training at the LAC/USC medical center in Otolaryngology. He has completed fellowship training in facial plastic and reconstructive surgery and cosmetic surgery and is currently in private practice in Pasadena, Calif., specializing in plastic surgery.

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Physical Therapist

After graduating from Lawrence, Justin completed his master's in physical therapy at the Mayo School of Health Sciences in Rochester, MN. He is a board certified specialist in both sports and orthopedic physical therapy. He is currently teaching continuing education courses throughout the Midwest and practicing as lead sport physical therapist at Red Wing Fairview Hospital in Red Wing, Minn.